JD ADAMS PHOTO

Photography Prep Checklist

I want to make your home look the best it possibly can so that it will wow buyers and attract offers. To make sure your photoshoot goes as smoothly as possible, please consider the following checklist of things you should do prior to my arrival!

General

- ○ Be ready for the shoot: Cleaning and staging should be done prior to my arrival.
- ○ Secure or remove pets: MLS rules state that pets and people cannot show up in pictures of homes. Please also hide pet food and bowls.
- ○ Occupants: All occupants should plan to be off the property during the photoshoot.
- ○ Storage: The garage and small closets are typically not included in shoots, so those are great places to store items that don't need to be in pictures.

Exterior Prep

- ○ Cars: Please remove cars from the driveway and front of the street. A clear, unobstructed shot of the front of the property is extremely important!
- ○ Clear objects: Please hide trashcans, hoses, yard ornaments, toys, and other items.
- ○ Yard prep: Please have the yard mowed and sprinkler systems turned off to keep the front of the house looking as clean as possible.
- ○ Realtor sign: Please remove a realtor sign, if any, from the front of the yard. MLS rules prohibit these from being in official photos.

Interior Prep

- o Declutter kitchen and bathrooms: Please remove all toiletry items from bathrooms (soap, sponges, toothbrushes) and dishes from kitchen sinks. Also remove magnets and pictures from the refrigerator.
- o Bedrooms: All beds should be made and items put away.
- o Lights: Please turn on all lights and replace all burned-out bulbs prior to my arrival.
- o Ceiling fans: Please turn off all ceiling fans prior to my arrival.
- o Roll up blinds: Houses look their best with as much natural light coming in through windows as possible.

Thank you for taking the time to go through this checklist; it is very appreciated!

Please contact me with any further questions you may have.

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